Jan. 11–12, 2019
Popovich Hall (JKP), 102

Keynote

How I Learned to Stop Worrying and Love Text

Arthur Spirling
New York University, Dept of Politics and Data Science

Papers

Quantitative Text Analysis in Japanese
Amy Catalinac
New York University, Dept of Politics and Data Science

Comparing Audio and Video Propaganda in French and Chinese
Erin Baggott and Brett Carter
USC School of International Relations

Protection on Sale: Evidence from Legislative Deliberations in Japan
Gabrielle Cheung
USC Dept of Political Science and International Relations

Does Chinese Social Media Play an Effective Monitoring Role against the Biased Reporting of Corporate News by State-Controlled Traditional Media?
TJ Wong
USC Leventhal School of Accounting

Intentional Control of Type I Error over Unconscious Data Distortion: A Neyman-Pearson Approach to Text Classification
Xin Tong
USC Marshall School of Business

Mapping the Allegiance of Authoritarian Media in Vietnam
Duy Trinh
UC San Diego, Dept of Political Science

From Riot Police to Tweets: How World Leaders Use Social Media During Contentious Politics
Pablo Barberá
London School of Economics, Dept of Methodology

Text analysis is increasingly used by scholars of international relations as a useful tool to study business strategies, political rhetoric and diplomatic interactions. However, most of the existing methods are focused on English texts. This conference will help close the gap in the methodological literature by addressing effective techniques and cautionary tales of text analysis in the three Northeast Asian languages: Chinese, Japanese and Korean.

Organized by:
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Please RSVP by Jan. 4, 2019
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